



Standard Ad Sizes

Based on an A4 magazine size

FULL PAGE	Width	Height
Bleed	8.51"	11.94"
Trimmed	8.26"	11.69"
Live area	7.26"	10.69"
HALF PAGE	Width	Height
Horizontal	7.26"	5.35"
Vertical	3.63"	10.69"
QTR PAGE	Width	Height
	3.63"	5.35"